VISION of SOUTH READING Clinical Commissioning Group (CCG) Working innovatively with patients and partners to improve the health of our local community							
High level Objectives			Strategic Context	Priorities with target improved outcomes	"What will we Do?" in 13/14		"How will it look?" in 15/16
To provide equitable, high- quality, primary medical care.	hospitals.	To use the finite NHS resources wisely based on clinical evidence and need	South Reading CCG: a younger ethnically diverse population (just 4.3% over 75 years; 27% ethnic minorities) 11% live in a ward in one of the	National: Hospital acquired infections e.g. C Diff and MRSA levels in line or less than nationally set targets. Reduce avoidable emergency admissions by 1 patient per day. Quality Premium:	Planned Care	Aids for Hip and Knee replacement Review the Musculoskeletal (MSK) pathway Reduce routine follow-ups for Breast cancer with rapid access appointments to	Improved Patient Reported Outcome measures for knees A Multidisciplinary Team (MDT) community pain clinic part of MSK pathway Improved patient experience .Royal Berkshire Hospital benchmarking Ratio for new: follow-ups improved
	with less patients being seen in h based on clinical evidence and m		CCG Benchmarks well against	Increase uptake of immunisations from 93% to 95% Carry out an extra 804 CVD health checks Achieve 45% coverage of the 9 care processes for diabetes, an increase of 9%	-	7 day admission avoidance service Reissue Paediatric Guidelines for GPs with training	An Integrated Urgent care system Reduction in avoidable emergency admissions Reduce numbers of children who inappropriately attend A and E Minor injury service that meets the health needs of the population
	services in the community, with less pistimite NHS resources wisely based on c		from the most to the least deprived areas of Reading. 87% of hospital care is from the Royal Berkshire NHS Foundation Trust. Berkshire Healthcare Foundation Trust: main provider of community and mental health services.	Improving Health inequalities in Children: Reduce health impact of childhood obesity. Increase uptake of Breastfeeding from 53% to 54%. Increased input from Speech and Language Therapists into nurseries and schools Other areas identified in our Joint Strategic Needs Assessment (JSNA)	Long Term Condition (LTC)	Care-Co-ordinators to identify highest risk patients through the ACG tool and organise MDT meetings Training for Primary care to promote Care-planning Increased capacity in Memory clinics for diagnosis of Dementia followed by support and treatment Organise	Patients and their carers are well informed and know where to access information and support Less people with Long term conditions requiring an emergency hospital admission associated with disease progression Patients' "own " their Care plan with their results available electronically Enhanced quality of life for people with dementia and their carers Functioning integrated " Frail Elderly Pathway"
	To deliver more To use the		Member of Reading Health and Wellbeing Board Total Budget £115m with 1% Quality , Innovation, Productivity, & Prevention (QIPP) savings target for 13/14	Increase bowel cancer screening uptake from 44% to at least 54% Increase numbers of smoking quitters		and reduction in waiting times for Talking Therapies Development of further services for Personality Disorder	Over 15% of people with anxiety or depression receive Talking Therapies Improved use of mental health and GP services for patients with Personality Disorder Mental Health services measured on patient outcomes Integrated health and social care with a single point of access.